

## The Privacy Policy

This Privacy Policy applies to [www.retailcrm.pro](http://www.retailcrm.pro) (The "Site") and services provided on the Site (The "Services"), owned and controlled by Retail Driver LLC (The "Company"). The Company is committed to keeping customers' personal information accurate, confidential, secure and private. This Policy describes how The Company collects and protects personal information.

### Collection of information:

1. We collect personal information directly from you when you register on our Site, complete profile, purchase our Services, provide feedback, complete online forms, participate in surveys, etc. For example, your email, full name, address, phone number, company's name and other personal data that you submit to us. If you'd like to use paid plan, we will collect credit card and other billing information.

You may change, update or delete your personal information at any time at you personal account on our Site or contact us for assistance using contact information provided [here](#). We will handle your request within 30 calendar days.

2. Retail Driver LLC collects information under the direction of its clients, and has no direct relationship with the individuals whose personal data it processes. We collect information for our clients, if you are a customer of one of our clients and would no longer like to be contacted by one of our clients that use our service, please contact the client that you interact with directly.

3. We use tracking technologies like cookies, tags, scripts to collect and store information from you when you use our Services, such as your IP address, browser type, browser language, operating system, device type, referring site (site you visited before coming to our Site), date and time of visit, URL and page metadata, operating system type and application version. We may also automatically collect and store certain information in activity logs such as: details of how you used our Sites and Services, your search queries, and your IP address. These technologies are used in analyzing trends, tracking users' behavior on the Site and to gather demographic information about our client base as a whole to improve Services we provide you.

We may use cookies to remember users' settings. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our Site, but your ability to use some features or areas of our Site may be limited.

### Use of information:

We use your personal information in order to improve our Services and our Site, develop new products, for better understanding of your need and requirements:

- To provide you with the Services of high quality that you wish to use; Send product updates or warranty information;
- Respond to customer service requests and questions;
- Administer user accounts;
- Improve the content of our Site.

Retail Driver LLC doesn't not sell, rent or exchange your personal information with any third party for commercial reasons.

We may pass your personal information to the third party companies that help us provide our Service. Transfers to subsequent third parties are covered by the provisions in this policy regarding notice and choice and the service agreements with our Clients.

### **Protection of information:**

We keep your information secure by taking appropriate technical and organizational measures against its unauthorized or unlawful processing and against its accidental loss, destruction, damage, misuse or disclosure. Unfortunately, the internet due to its nature is not always secure therefore, although we will do our best to protect your personal data, we cannot guarantee the 100% security of your data which is transmitted to our. If we have given you (or you have chosen) a password to access certain areas of our website please keep this password safe - we will not share this password with anyone. If you have any questions regarding security on our Site, please contact us at support@retailcrm.pro or +44 2070437182.

### **Changes of the Privacy Policy:**

The Company may update this Privacy Policy at any time. The latest version is available at [http://www.retailcrm.pro/privacy\\_policy](http://www.retailcrm.pro/privacy_policy). In case of any significant changes of the Privacy Policy you will receive notification on your email address filled in your account information and will post prominent notice of the Site prior to changes becoming effective.

### **Contact:**

Should you have questions regarding this Privacy Policy or about the security practices of Retail Driver LLC, please contact us by email at [mail@retailcrm.pro](mailto:mail@retailcrm.pro) or by phone +44 2070437182.

TIN 7724941710, PSRN 5147746272339.